

TopLine Designer is a navigation and design tool which provides flexible, robust database solutions for ACT! and ACT! for Web custom tables.

Ready, set, design!

TopLine Designer leverages the capabilities of custom tables in ACT! by creating new subentities for contacts, companies, groups or opportunities. TopLine Designer allows you to create and use the tables, organize your views, or search and report on any custom table available in your database.

Easy to navigate. Easy to use.

Feel right-at-home in this simple interface which reinforces common navigational features among screen layouts, tabs and lists and create on-the-fly queries and advanced look-ups.

Create quick reports and documents with robust Microsoft Office integration:

- Export to Excel
- Mail merge to Word for multiple contacts
- Email multiple contacts via Outlook

Wizard driven. Fast to build. Flexible to import.

Get started with your data using the advanced data import and data update wizard. Build custom features with TopLine Designer snippets and scripting editor. Create parent-child relationships among custom tables. Schedule and link ACT! activities and opportunities from the custom tables.

Business-friendly solutions.

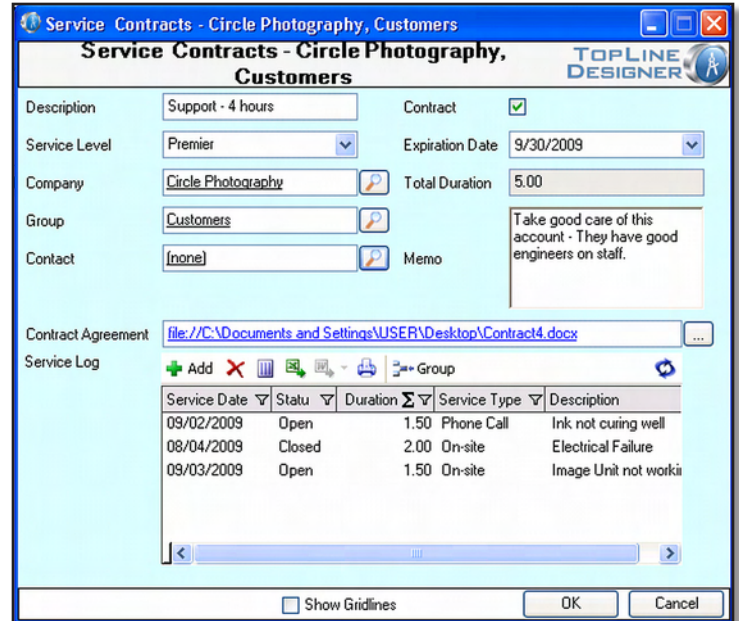
TopLine Designer includes modules to address general business needs as well as database templates for specific industries.

Sample database templates

<i>Management solutions</i>	<i>Industry solutions</i>
Support	Finance
Customer service	Manufacturing
Projects	Construction
Expenses	Property management
Documents	Healthcare
Orders	Insurance
Warranties	Investments
Maintenance	Non-profit
Quotes	Enrollment

Simple. Fast. Flexible.

*Easy to navigate. Fast to build. Flexible to design.
Easy to use. Quick to report.*



This customer service screen is a sample database template created in TopLine Designer.

Pricing

- TopLine Designer (Win/Web).....\$99 per user
- Qty of 5-19.....\$89 per user
- Qty of 20-49.....\$79 per user
- TopLine Designer Plus.....\$199 per user
- includes TopLine Dash Manager*
- Qty of 5-19.....\$149 per user
- Qty of 20-49.....\$129 per user
- TopLine Server Suite.....\$299 per user
- includes TopLine Designer, Dash Manager and Alerts Pro*

What makes TopLine Designer unique?

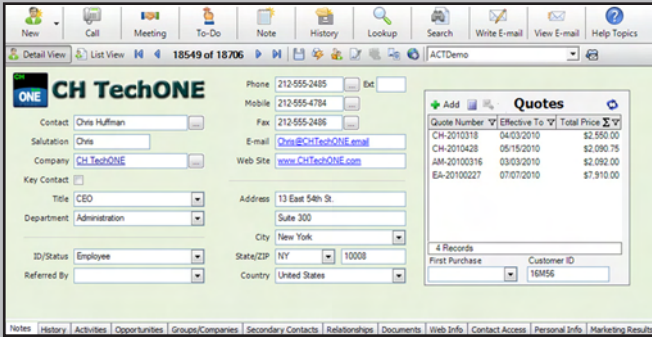
- ACT! for Web functionality
- Advanced data import module
- TopLine snippets for workflow automation
- Advanced customer service and project management modules
- Integration with TopLine Dash for advanced reporting
- Advanced MS Word integration and merging
- Inline view of custom tables inside ACT! layout
- Integrated with TopLine Alerts for automated custom-table imports



Quick reports

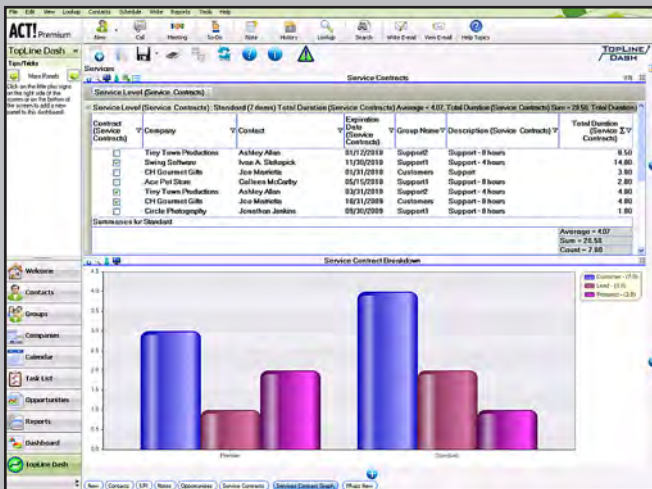
TopLine Designer Inline View

The TopLine Designer inline view allows for constant access to custom tables within the ACT! layout.



TopLine Designer Plus

TopLine Designer Plus is unique because it includes integration with TopLine Dash for enhanced reporting capabilities. TopLine Designer Plus allows for interactive reporting and the ability to quickly generate and save queries for quick review.



TopLine Server Suite

TopLine Server Suite includes all the functionality of TopLine Designer Plus along with TopLine Alerts, an e-mail notification and report-automation add-on for ACT!.

ABOUT TOPLINE RESULTS CORPORATION

TopLine Results Corporation has provided customer relationship management (CRM) expertise since 1999. The company operates nationwide and specializes in Sage ACT!, Sage CRM, Sage SalesLogix and Microsoft Dynamics CRM. As a certified partner with Sage, TopLine Results has achieved Sage President's Club status for nine consecutive years. Our mission is to empower companies with customized CRM solutions which increase sales, marketing, customer service and overall business effectiveness.

TopLine Designer Features

For the ACT! Windows user:

View custom tables interactively as tabs or inline grids on the corresponding contact, company, group or opportunity.

Drill down on custom tables to access the detail view.

Create a contact, company or group lookup.

Click to sort or filter in the list view.

View related custom table fields side-by-side in the same view.

Create robust queries and apply date ranges.

Perform advanced calculations among fields and in the list view.

Create activities or histories based on custom-table fields.

Generate email notifications.

Modify field appearance (auto hide, change color) based on conditions.

Drag and drop fields to group and organize your custom lists.

Organize, sort or query your documents.

Export list views to MS Excel.

Merge any field, including custom-table fields, into MS Word to create documents.

Synchronize your customizations and data.

Integrate with TopLine Dash for enhanced reporting and graphical views.

Automate your Excel or PDF custom table reports using TopLine Dash Alerts.

For the ACT! Web user:

View, edit or create table content interactively.

Drill down on custom tables to access the detail view.

Click to sort in the list view.

For the ACT! administrator:

Build relationships between contact, company, group and opportunity tables.

Build relationships between custom tables allowing for parent-child relationships.

Design screens with one or more embedded custom tables.

Create new fields and field calculations.

Use scripting to automate or prompt workflow tasks.

Use snippets and scripting to add new functionality easily in .NET.

Import/export the TopLine Designer customizations to another ACT! database.

Import data into your custom tables from any OLEDB-compatible data source; CSV files; Excel spreadsheets; or SQL, Oracle or MS Access databases.

Back up custom tables and customizations.

Compatible with ACT! synchronization.

Follows ACT! security model.

SPECIFICATIONS

TopLine Designer is compatible with ACT! 2009/2010/2011 Win/Web and ACT! 2008 Win. Features above are available in ACT! 2011 Win.

HOW TO BUY OUR ACT! ADD-ONS

To purchase our products, visit our e-store at www.toplineresults.com, email us at info@toplineresults.com or call us at 800-880-1960. Download your free 30-day trial today!