TopLine Dash

v8 for ACT!

A dashboard for driving sales results!

Prioritize sales effort.
Assess sales performance.
Predict sales results.

Work effectively

- **Centralize and organize** all key activities, opportunities, histories, notes, custom tables, companies and contacts in one view.
- **Manage your database —** Realign territories. Reschedule multiple activities or opportunities at once.
- **Easily organize your dashboards** in new folder structure. Arrange by favorites, teams, business functions and more.
- **Communicate faster** by emailing one or more histories directly from the dashboard.
- Create **follow-up activities** from your pipeline list.

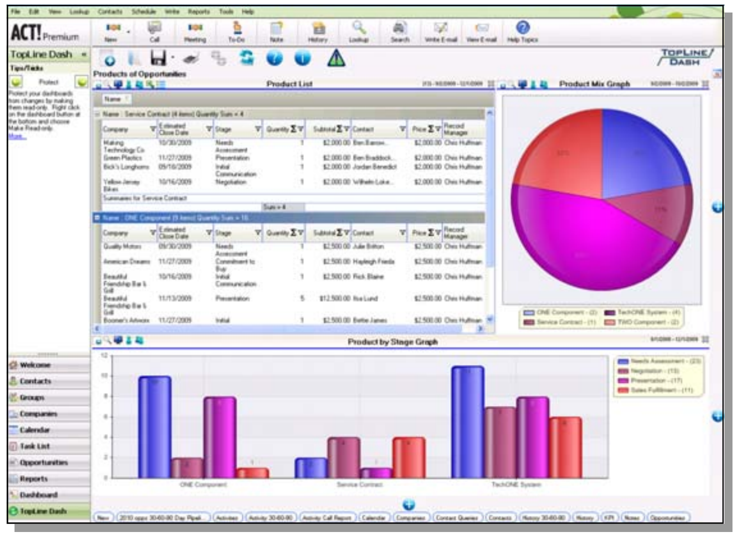
Analyze interactively

- **Compare, analyze and drill down** on activities, histories, opportunities, custom tables, products and queries or graphs.
- **Monitor and quantify** sales performance with key performance indicator (KPI) statistics. Calculate sum and average.
- Easily create **multiple-table queries** with SQL statement auto-generation.
- Build **exception reports** and identify neglected accounts.
- **Set targets** for activity and opportunity levels to identify gaps and adjust sales plans.
- Choose from **many templates** and **easily customize** your own dashboards using our Dashboard Wizard. Drag and drop panels and fields.

Report instantly

- **Improved PDF printing** with crisper output and header/footer content.
- **Share your dashboard** as a report in PDF format.
- **Export** any list to MS Excel.
- **Automate your dashboard reporting** with TopLine Dash Alerts. Refer to TopLine Dash Alerts datasheet for additional information.

Simple to use. Immediate impact.



TopLine Dash centralizes all key sales information in one view. The user can now update ACT! and analyze sales activities and results from a single

Pricing

TopLine Dash Manager ....$149 per user
Qty of 5-19 ....$129 per user
Qty of 20-49 ....$109 per user
View and report on data for all users

TopLine Dash Personal ....$79 per user
Qty of 5-19 ....$69 per user
Qty of 20-49 ....$59 per user
View and report on your own data only

TopLine Dash Alerts ....$279 per user
Dash Manager & Alerts Professional bundle

TopLine Designer Plus..................................$199 per user
Qty of 5-19 ....$149 per user
Dash Manager & Designer bundle

TopLine Server Suite ....$299 each
Dash Manager, Alerts Professional & Designer bundle

Note: We currently offer free upgrades to ACT! 2010-compatible versions for previously licensed customers. Quantity discounts are per order and are not cumulative.

Features shown apply to TopLine Dash version 8 and ACT! 2010. Not all features may be included in prior versions of TopLine Dash and may not be available in prior versions of ACT!. For a full comparison go to: http://www.toplineresults.com/products/toplinedash.

TopLine Results

800-880-1960 **www.toplineresults.com** **info@toplineresults.com**

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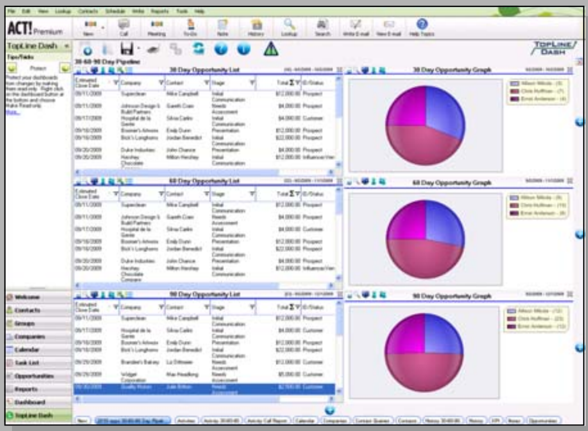
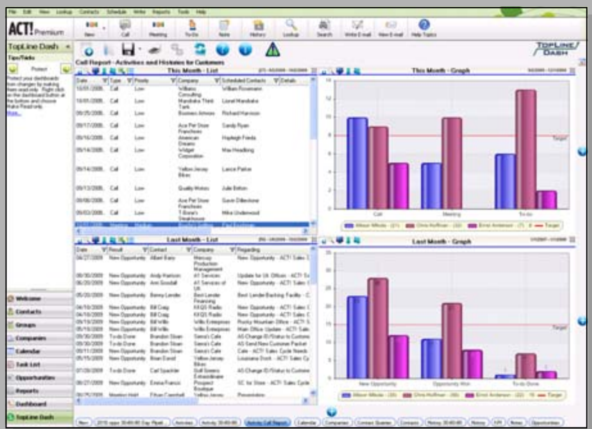
v8 for ACT!

Product Features



30-60-90 day pipeline report



Call report

How to buy our ACT! add-ons:

To purchase our products or inquire about pricing, visit our e-store at www.toplineresults.com, email us at info@toplineresults.com or call us at 800-880-1960. Visit our website to download our demonstration database for a first-hand test drive of TopLine Dash.

Save on processing fees by ordering and downloading the software directly from our web site. You will receive your activation code via email. Download your free 30-day trial today!

TopLine Results Corporation has provided Customer Relationship Management (CRM) expertise since 1999. The company operates nationwide and specializes in ACT!, Sage SalesLogix and Sage CRM. TopLine is an active Business Partner with Sage and has been recognized as President's Club member for nine consecutive years.

Easy to install. Easy to update. Easy to use.

Also available for ACT! versions 2005-2009 Windows only Standard, Premium or Corporate

TopLine Dash

Dashboard Wizard: Quickly set up your dashboard parameters and filters using our Dashboard Wizard. Organize your dashboards in the folder structure by favorites, teams, business functions and more.

Customizable Views: Add any database fields or custom tables to your list views. Quickly save or reload your favorite dashboards. Copy or drag and drop dashboard panels and columns. Select different users for each panel. Move the legend as needed.

Custom Tables: View and graph related custom tables side-by-side in the same view, e.g. projects, tickets and contracts.

Contact Details: Preview an editable contact layout by clicking on any lists of activities, opportunities, queries, histories, notes or products.

Calendar: Simultaneously view and edit multiple calendars.

Activities: Create customized activity lists or drill-down pie or bar graphs.

Opportunities: Create customized opportunity lists or drill-down graphs, auto-calculate counts, gross margins, weighted totals and actual totals. Create follow-up activities directly from your pipeline report.

Contact Lists: List your most important dynamic or ad-hoc group of contacts and edit them.

Histories: View, filter and sort by history types and create history summary drill-down graphs. Right click to email history items.

Products: View your selected products by sales stages, date range in a list or drill-down graph.

Queries: Perform powerful query lists and corresponding graphical views. Easily create multiple-table queries with SQL statement auto-generation.

Filtering: Filter by any field in your database.

Sorting: Sort by any field in your database.

Interactive: Update the dashboard by selecting filters and sorting on the fly. Update multiple opportunities and activities simultaneously. Create look-ups from your notes, histories, activities, opportunities or custom tables.

Key Performance Indicators (KPIs): View and filter your sales metrics on activities, histories or opportunities, e.g., number of calls, emails, quotes, new opportunities, win/lose ratio calculations and more.

Sum/total: Sum/total for any numeric or currency field in a list view.

Reporting: Print your favorite dashboard panels as a PDF and share with others. Create read-only dashboards. Email selected histories.

What's New Report: View the last synchronization, new contacts, histories, notes, opportunities and activities for each user.

Export to Excel: Export activities, notes, histories, opportunities, contacts and KPI statistics to MS Excel format.